

CONSERVATION TRUST FUNDS 2020 GLOBAL VISION, LOCAL ACTION

Content overview

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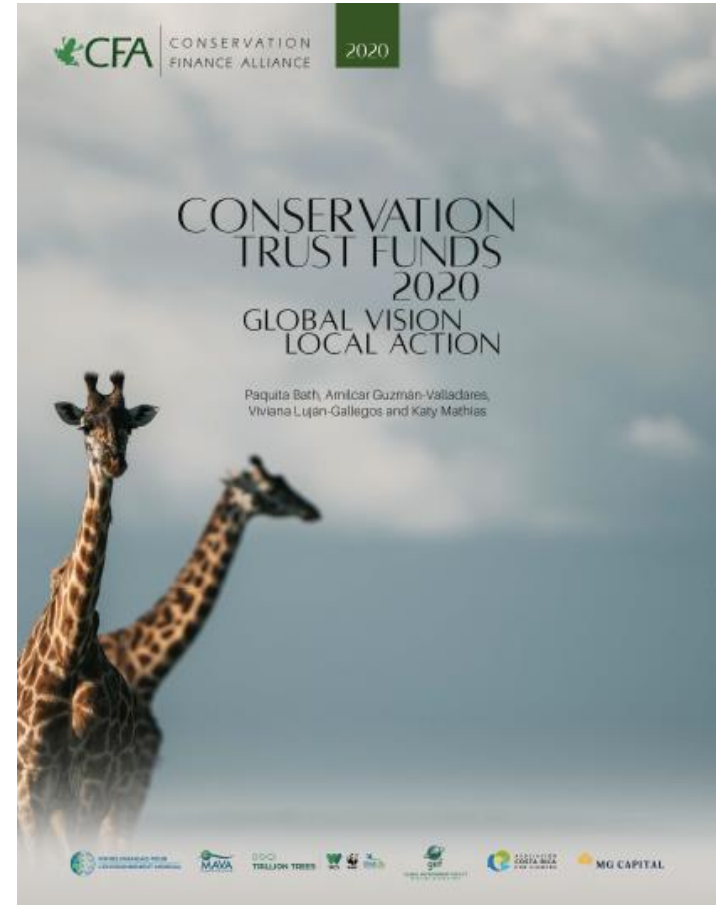
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Conservation Trust Funds 2020: Global Vision, Local Action

- Comprehensive analysis of CTF
- Trends from the past decade
- Look ahead to the future.

Available on the CFA website:
conservationfinancealliance.org/10-year-review



Methodology

50 CTFs
2020 Global
CTF Survey

+65
Interviewees

Workshop
21st
RedLAC
Congress

Workshop
9th
CAFÉ
Assembly

+300
Annual and
evaluation
reports

**Multi-year
study**
Conservation
Trust
Investment
Survey



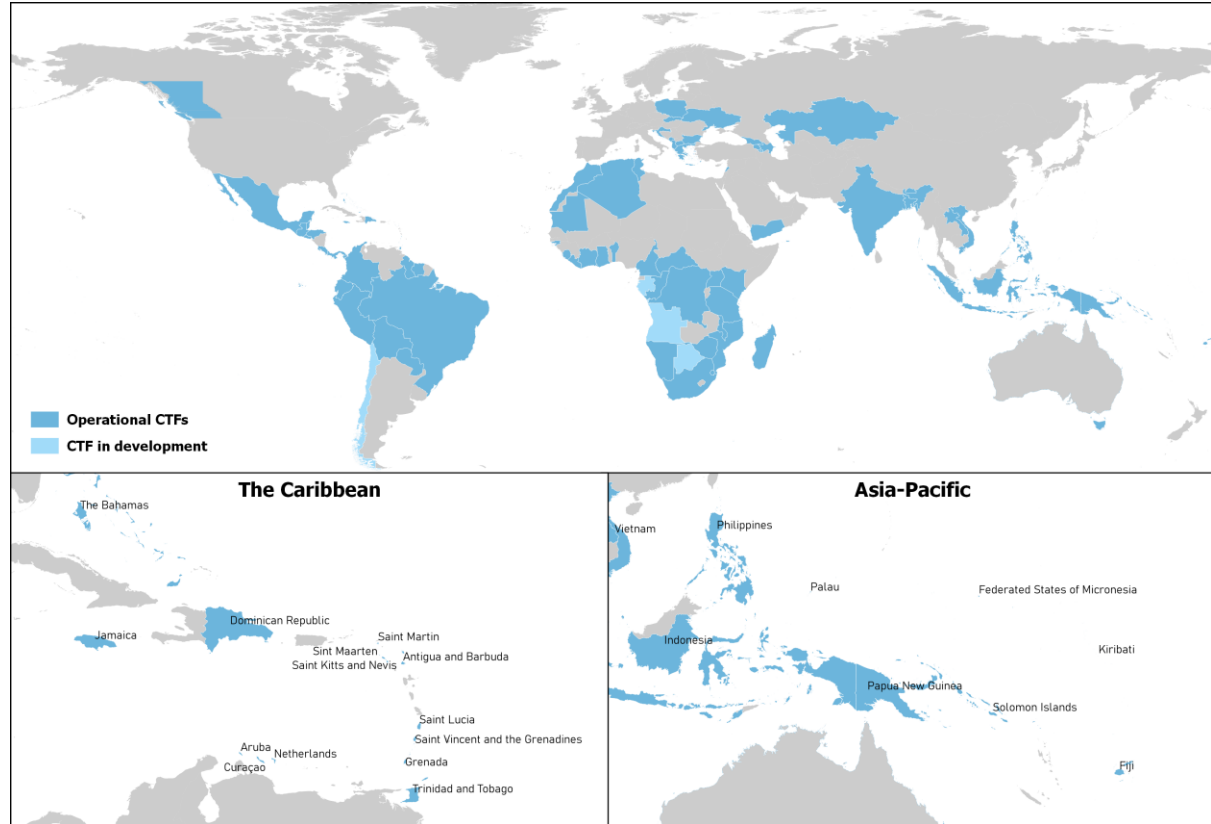
Global Survey of Conservation Trust Funds

Introduction

Many thanks in advance for your contribution to two key reports on Environmental Funds / Conservation Trust Funds (CTFs). The development of these reports is led by the Conservation Finance Alliance (CFA) in partnership with RedLAC, CAFÉ and APNET. The purpose of this survey is to better understand the activities of CTFs over the last 10 years, the evolution of their global role, essential conditions for their success, and their potential for future contribution to conservation. This survey is also intended to collect crucial information on the use and improvement of the Practice Standards for CTFs. We have tried not to duplicate questions from the Conservation Trust Investment Survey (CTIS) and from prior surveys conducted by the CTF networks, with the exception of questions 5 to 9, which are essential to understand current assets.

CTFs

- 40 new since 2010
- 108 worldwide
- 20-30 Years!
- 14 closed



Key Enabling Conditions

- Leadership
- Start-up commitment
- Flexible founding documents
- Endowments



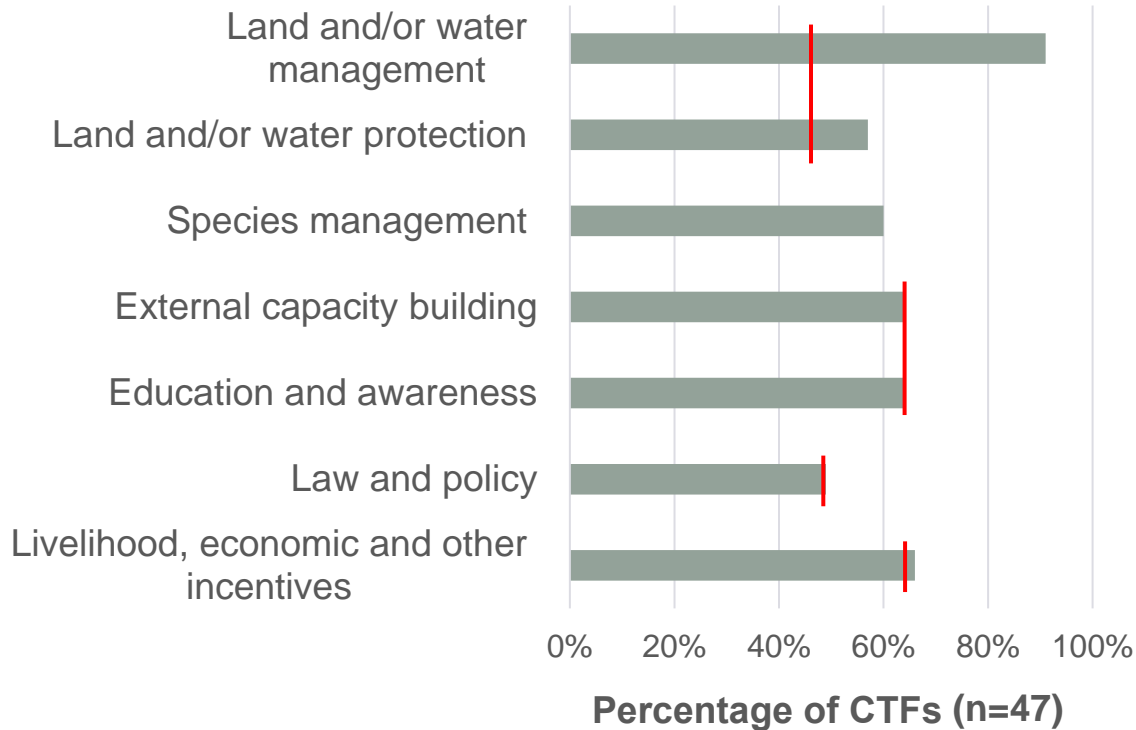
Photo by Paquita Bath

Building Trust

- Transparent reporting
- Efficient administrative response capacity
- Continuity
- Ability to partner
- Long-term focus



Programmatic Evolution



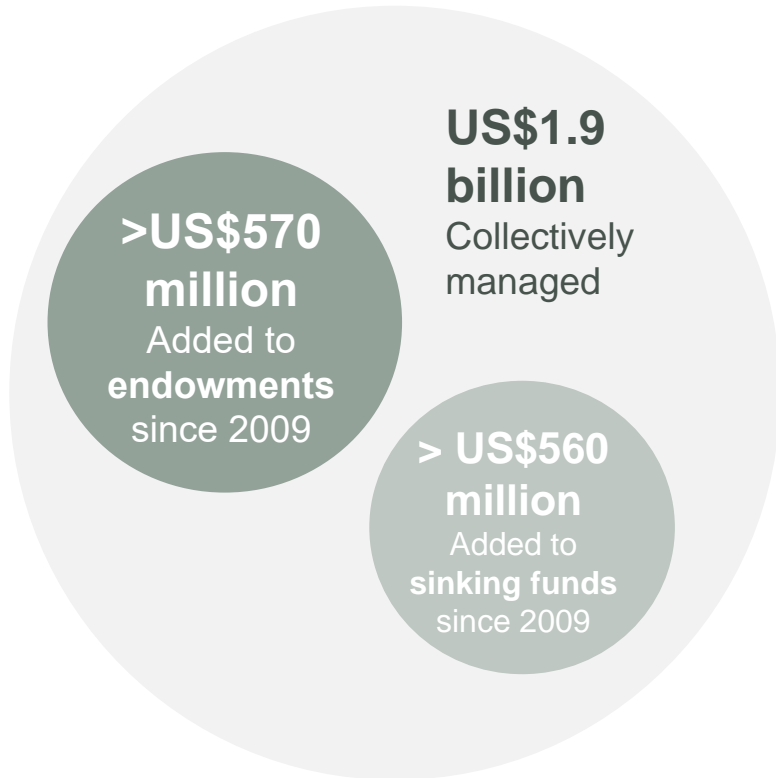
> 45% CTFs
marine and
coastal
systems

> 64%
CTFs build
capacities

~ 50% CTFs
mainstream
biodiversity
in policies

> 66%
CTFs
economic
livelihoods

Building financial resilience



Multilateral: GEF, GCF, Adaptation Fund, etc.

National Governments

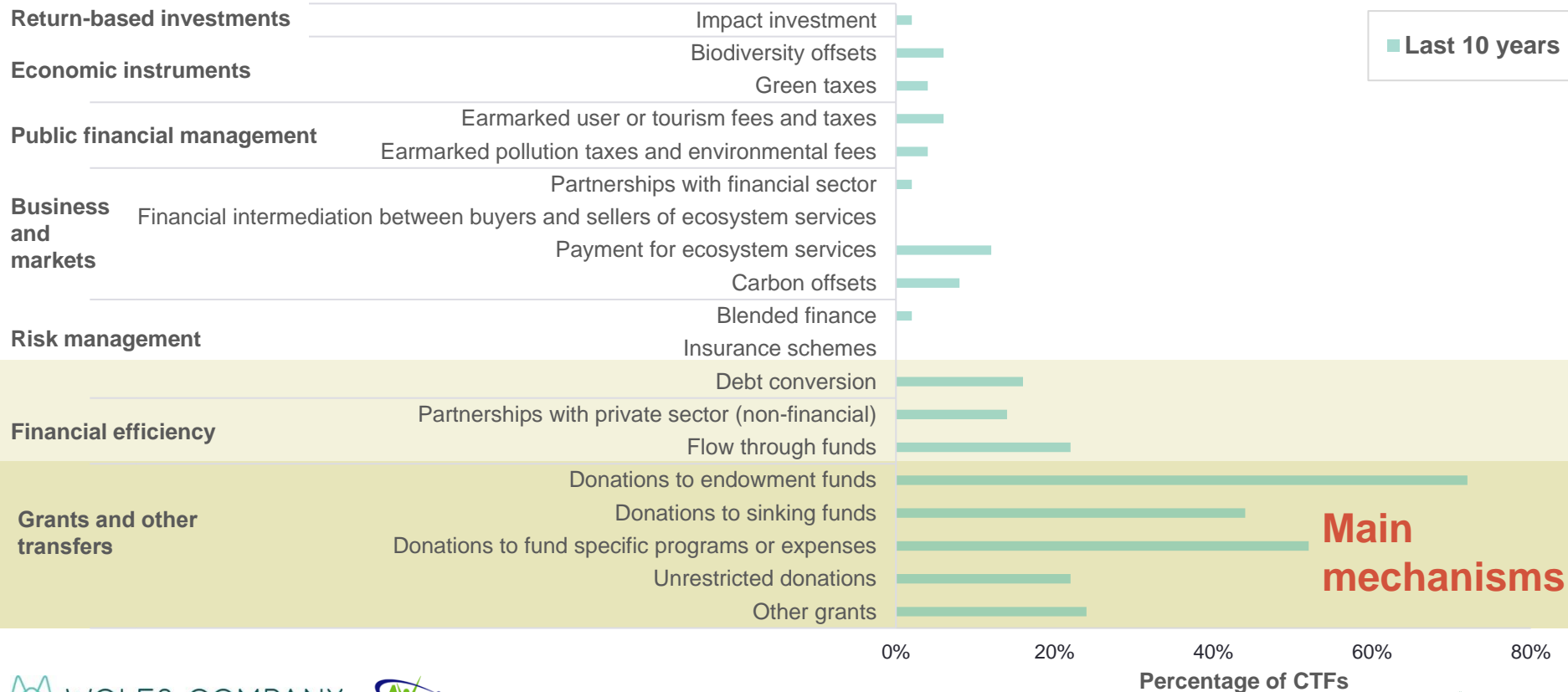
Bilateral: TFCA, German and French Gov.

International NGOs

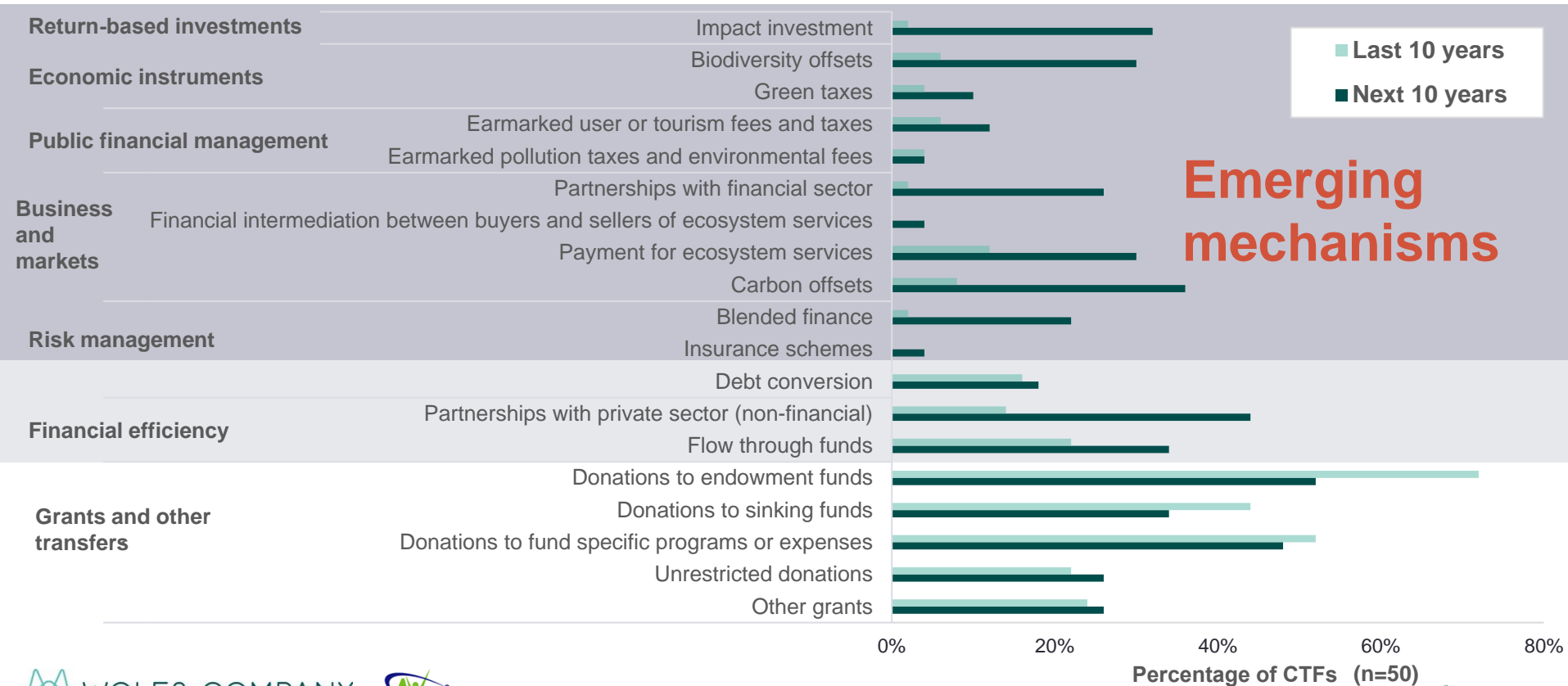
Private foundations

Project Finance for Permanence (PFP)

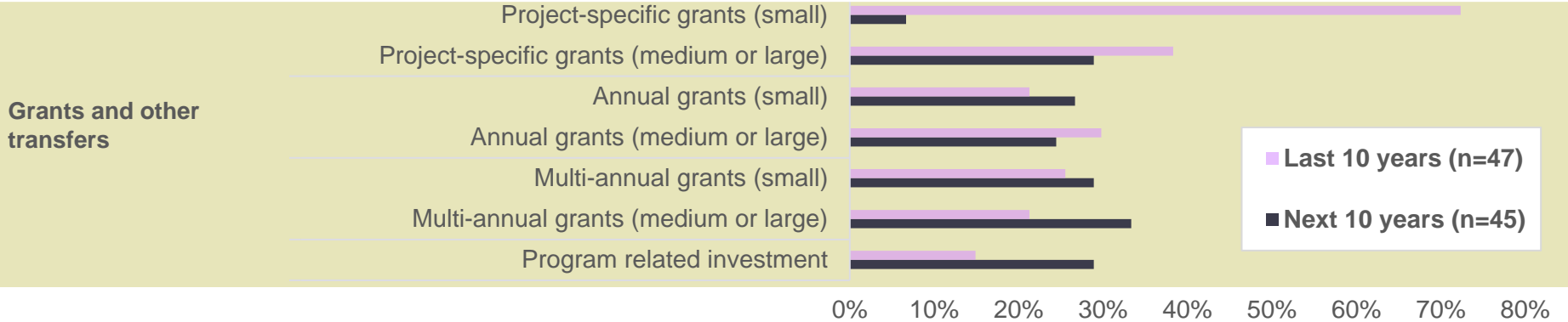
Diversity of financing mechanisms



Diversity of financing mechanisms



Fund deployment



Percentage of CTFs

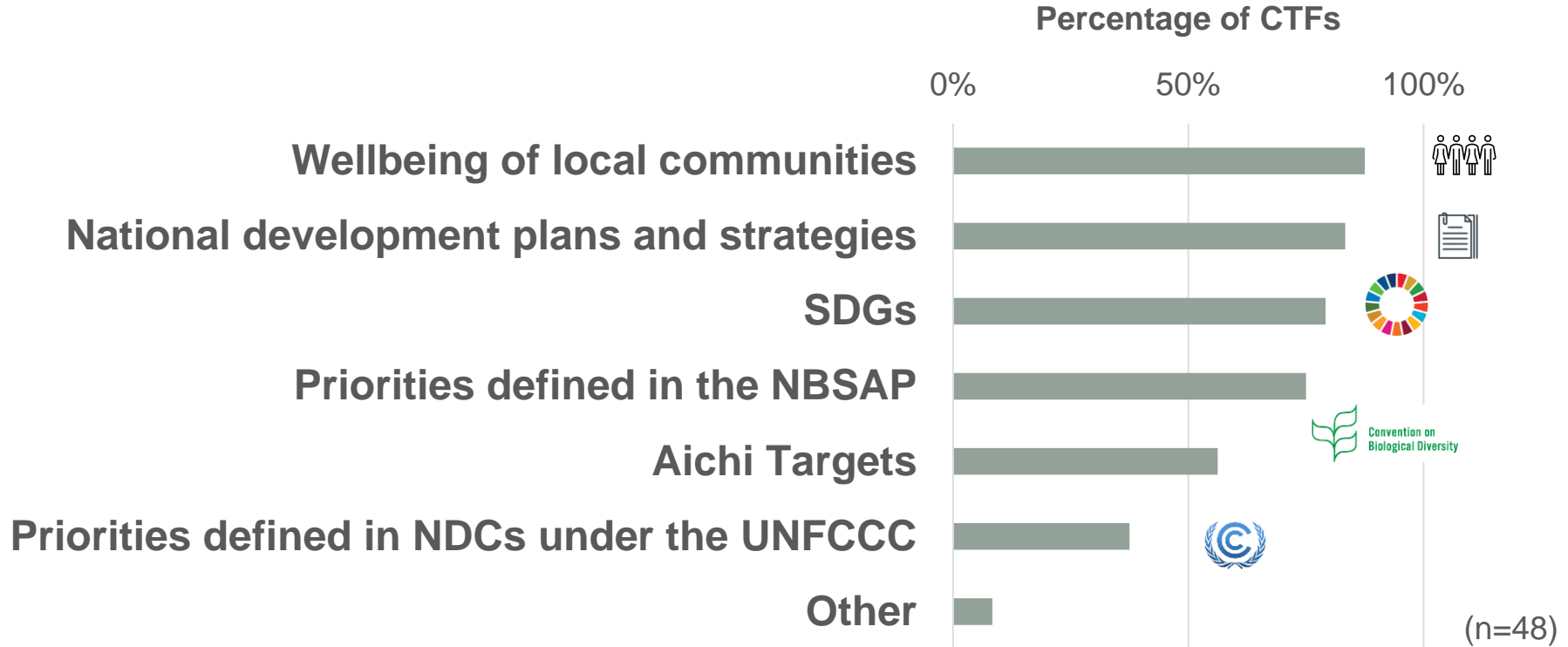


Multi-year Conservation Trust Investment Survey

What do top performers have in common?

- Asset allocation:
50-60% equities, some alternatives, minimal cash, 20-30% fixed income
- Investments held in hard currencies
- External professional investment advisors
- Globally diversified portfolios

Key aspects to define future conservation programs



A few conclusions from the last 10 years

- Growing sector
- Work with **SDGs** will require greater impact measures
- **Endowments** have been an anchor of stable capital that has spurred innovation in financial mechanisms
- Niche is linking **global priorities** with effective **local investments**
- High performers lead with **private sector engagement, accreditation, and new financial mechanisms.**

Case Studies



COAST FUNDS

Integrating Finance for Conservation and Sustainable Development of Indigenous Communities



Evolution of Private Sector Engagement Strategies

Public-Private Challenges in CTF Governance



Launching a New CTF



Capacity Building for Conservation



Thank you to our donors



Thank you to the Task Force

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- **Bryna Griffin** (BirdLife/Trillion Trees)
- **Pema Choephyel** (Bhutan Trust Fund for Environmental Conservation)
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- **Melissa Moye** (World Wildlife Fund-US)
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Thank you!



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